



## Social Media Disclaimer

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The College of Traditional Chinese Medicine Practitioners and Acupuncturists of Ontario (CTCMPAO) uses its social media channels, including, but not limited to, Twitter, Facebook, LinkedIn, and YouTube, as a way to communicate with its stakeholders. The CTCMPAO will provide updates on College news and announcements, regulation changes, upcoming deadlines and events, and information about Traditional Chinese Medicine.

*Users must abide by the Terms of Use for the company hosting the social media channel: [YouTube](#), [LinkedIn](#), [Twitter](#), [Facebook](#). These are third-party service providers and are not associated with the CTCMPAO.*

### **Commenting**

Communications made through any of the CTCMPAO's social media channels shall not constitute a legal or official notice to the CTCMPAO or its employees. All official notices must be submitted in writing to the CTCMPAO office via [email or mail](#).

Any comments and views expressed on the CTCMPAO's social media channels are the opinion of the user, not the CTCMPAO. The CTCMPAO does not verify or confirm the accuracy of user comments or posted content, and does not review any references or links to external Web sites. The CTCMPAO is not in control of any external Web sites and is not responsible for its contents.

Users are responsible for the content they post on all CTCMPAO's social media channels. Users must be respectful and ensure comments are relevant to its section. The CTCMPAO reserves the right (but not the obligation) to edit, hide, or remove any content submitted, block a user from posting, and restrict a user's access to CTCMPAO's social media channels, if the CTCMPAO believes, in its sole discretion, that the content:

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- impersonates any person or entity, or falsely states or otherwise misrepresents an affiliation with a person or organization;
- may infringe another person's intellectual property rights, including copyright or other proprietary rights of any person, or that the user does not have a right to make available under any law or under contractual or fiduciary relationships;
- is personal information published without the explicit consent of the person to whom the information relates;
- is unrelated or irrelevant to the content, including commercial promotion or spam;
- uses foul language or hate speech;
- is posted anonymously or by robot accounts;
- contains software viruses or any other computer code, files or programs designed to interrupt, destroy or limit the functionality of any computer software or hardware or telecommunications equipment;
- are repetitive posts copied and pasted by the same or multiple users;
- violates the letter or spirit of this social media disclaimer.

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While the CTCMPAO will make reasonable efforts to monitor and/or moderate content posted on its social media channels through regular business hours, the CTCMPAO does not moderate all comments and cannot always respond in a timely manner to online requests for information. As the social media channels are used for information and educational purposes only, please seek appropriate, qualified advice before acting or omitting to act, based upon such information. The content should not be used as a substitute for the application of professional judgment in any decision-making process.

The CTCMPAO reserves the right at any time to modify or discontinue any of its social media accounts (or any part thereof) with or without notice, and that the CTCMPAO shall not be liable to users or to any third party for any modification, suspension or discontinuance of a social media account.

### **Media Enquiries**

Media representatives are asked to refrain from submitting questions on the CTCMPAO's social media channels as comments. Media representatives can contact the CTCMPAO office at [info@ctcmpao.on.ca](mailto:info@ctcmpao.on.ca) or 416-238-7359.

### **Modifications of the Disclaimer**

The CTCMPAO reserves the right, at its sole discretion, to modify this disclaimer at any time without prior notice. Such modifications shall become effective immediately upon the posting thereof. Users are responsible to review the disclaimer from time to time to keep themselves apprised of any changes.